

Blockbuster: Basic Information

Blockbuster Inc., together with its subsidiaries, primarily operates and franchises entertainment-related stores. The company offers movies and video games for in-store, rental, sale and trade, and sells other entertainment-related merchandise. It also operates an online service that offers rental and sale of movies by mail, and digital delivery through blockbuster.com.

The company operates its stores under the BLOCKBUSTER brand name in the United States. It also operates stores under the XTRA-VISION brand name in the Republic of Ireland and Northern Ireland, as well as operates freestanding and store-in-store game locations under the GAME RUSH brand in Canada, Italy, Mexico, and Denmark.

As of January 4, 2009, the company operated approximately 7,400 stores. Blockbuster Inc. was founded in 1982 and is headquartered in Dallas, Texas.

Headquarters	Dallas/Fort Worth Area
Industry	Retail
Type	Public Company
Status	Operating
Company Size	15,000 employees
2006 Revenue	\$5,524 mil
Founded	1982

